



**Tactical Gun Review.com is now accepting advertising  
Don't just target your market – hit the bullseye!**

TacticalGunReview.Com (TGR) is one of the most trusted and fastest growing websites for Guns and Gun Accessories.

TGR has grown 350% in Loyal Viewership within the past 3 months and growing at rate of 10,000 new visitors per month.

**Current Analytics as of 02/08/2012.**

- 115,000 Pageviews per month
- 40,000 Visitors per month
- 31,000 Unique visitors per month
- Over 60% Visitor Loyalty
- 80% Google Organic Search
- Unique content

**TGR Ad Specs:**

- Your creative can be of any dimension. This includes all standard dimensions and your own custom ad sizes. IAB web ad sizes include 468x60, 728x90, 160x600, 120x600, 120x300, 300x250 125x125 250x250 and more.

**TGR's ad server can deliver the following ad formats:**

- Standard image banners (GIF, PNG, JPG, and BMP files)
- Flash/SWF ads
- Video ads (pre-roll, mid-roll, post-roll, FLV, MP4, Flash/SWF video player, QuickTime MOV, Windows Media WMV)



- Rich-media and HTML ads (forms, mix text and image, expandable ad, layer/floating ad, peeling ad, catfish ad, etc.)

**Our Ad Server works with most third-party ad servers, including:  
DoubleClick, Atlas, Google AdSense, and other vendors.**

**Contact:**

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